



## Julia Hughan

Curriculum vitae 2018

### Motivation

To deliver designs that impact human motivation and learn how it navigates online behaviour.

### Experience

2018 - Present

Product / Experience Research Lead, [Kinlab](#), (Melbourne, Sydney)

2013 - present

UX Designer / Digital Strategist, n/a jules hughan design (Melbourne)

2017 - 2018

Experience Designer + Researcher, [IBM iX](#) (Melbourne)

2017

Product / UX Designer, [Australia Post](#) (Melbourne)

2017

User Experience Design Immersive (UXDi) Instructional Associate, [General Assembly](#) (Melbourne)

2014 - 2016

C-Founder / Lead, [jack.io](#) (Melbourne)

2014

Digital Catalyst, [ANZ](#), (Melbourne)

2012-2014

Board Member, [Awesome Foundation](#) (Melbourne)

2013

Edge Fellow, [Deloitte Centre For The Edge](#) (Melbourne)

2010 - 2013

User Experience Designer + Digital Strategist, [Deloitte Digital](#) (Melbourne, Sydney)

[julia@gmail.com](mailto:julia@gmail.com) - [juliahughan.com](http://juliahughan.com) - [@juleshughan](https://twitter.com/juleshughan)

### Selected Clients

[UFC](#) - [Surfing Australia](#) - [Hockey Australia](#) - [AIS \(Swimming\)](#) - [EnergyAustralia](#) - [Latitude Financial Services](#) - [Telstra](#) - [UFC](#) - [Yammer \(Microsoft\)](#) - [Department of Business and Innovation \(Victorian Government\)](#) - [ANZ](#) - [Australia Post](#) - [Rabobank Consumer Affairs Victoria](#) - [Kent Removals & Storage](#) - [gun.io](#) - [Zeumo](#) - [Redline Digital](#) - [Canning's Freerange Butcher's](#) - [Jumpstart Foundry](#)

### Focus

Research, strategy, contextual inquiry, prototyping, sports design

### Proficiency

Sketch, Axure, Omnigraffle

### Recognition

2007-2010

Monash University Dean's Scholar (Communications)

### Education

2010

First Class Honours (Communications) Monash University (Melbourne)

2006-2009

Bachelor of Arts (Communications / Political Economy) Monash University (Melbourne)

References available upon request.