



## Julia Hughan

Curriculum vitae 2017

### Motivation

To deliver designs that impact human motivation and learn how it navigates online behaviour.

### Experience

2017 - present

User Experience Design Immersive (UXDi)  
Instructional Associate, [General Assembly](#)  
(Melbourne)

2013 - present

Strategic Design / UX Strategist, n/a-jules  
hughan design (Melbourne)

2014 - 2015

Product Manager, [jack.io](#) (Melbourne)

2014

Digital Catalyst, [ANZ](#), (Melbourne)

2012-2014

Board Member, [Awesome Foundation](#)  
(Melbourne)

2013

Edge Fellow, [Deloitte Centre For The Edge](#)  
(Melbourne)

2010 - 2013

User Experience Designer / Digital Strategist,  
[Deloitte Digital](#) (Melbourne, Sydney)

### Selected Clients

[EnergyAustralia](#) - [Telstra](#) - [GE Capital](#) -  
[Department of Business and Innovation](#)  
(Victorian Government) - [ANZ](#) - [Australia Post](#) -  
[Yammer \(Microsoft\)](#) - [Rabobank Consumer](#)  
[Affairs Victoria](#) - [Kent Removals & Storage](#) -  
[gun.io](#) - [Zeumo](#) - [Redline Digital](#) - [Canning's](#)  
[Freerange Butcher's](#) - [RMK Shoes](#) - [Jumpstart](#)  
[Foundry](#)

[julia@julahughan.com](mailto:julia@julahughan.com) - [julahughan.com](http://julahughan.com)  
[@juleshughan](https://twitter.com/juleshughan)

### Focus

Interaction design, contextual enquiry,  
digital strategy, prototyping, future of  
connected health

### Proficiency

Axure, OmniGraffle, Sketch

### Recognition

2007-2010

Monash University Dean's Scholar  
(Communications)

### Education

2010

First Class Honours (Communications)  
Monash University (Melbourne)

2006-2009

Bachelor of Arts (Communications /  
Political Economy)  
Monash University (Melbourne)

References available upon request.